



<https://courseoutline.auckland.ac.nz/dco/course/WTRBUS/100/1255>

WTRBUS 100 : Waipapa Taumata Rau: Exploring the Māori Economy - Business Beyond Profit

Business and Economics

2025 Semester Two (1255) (15 POINTS)

Course Prescription

Ko Waipapa Taumata Rau tātou. Welcome to your study in He Manga Tauhokohoko, the Faculty of Business and Economics. This core course considers how knowledge of place enhances your learning, the significance of Te Tiriti o Waitangi, and how knowledge systems frame understanding. It provides foundational essential skills to support you in your first year and future studies. It explores how Māori cultural values intersect with business practices in Aotearoa New Zealand.

Course Overview

The Faculty of Business and Economics course, Waipapa Taumata Rau: Exploring the Māori Economy - Business beyond Profit, explores Aotearoa New Zealand's socio-historical narrative, focusing on the economically and culturally significant fishing industry. The course focuses on Moana New Zealand, a unique, engaging, and influential organisation resulting from a pan-iwi Te Tiriti o Waitangi settlement. Students will study how this organisation uses a Māori-values-based approach to deliver commercial viability while enhancing intergenerational opportunities, development, and wellbeing for a broad array of stakeholders.

In this course, students complete a weekly online Workshop Preparation module, in preparation to apply that learning in their on-campus Weekly Workshop. Alongside your Business School Core courses, WTRBUS100 aims to develop essential skills for your first year and future studies. The key skills emphasised in WTRBUS100 include time management, effective reading, reflective writing, and intercultural communication.

Course Requirements

Restriction: ARTSGEN 103, 103G, SCIGEN 102, 102G, WTR 100, 101, WTRENG 100, WTRMHS 100, WTRSCI 100

Capabilities Developed in this Course

- Capability 1: People and Place
 Capability 3: Knowledge and Practice
 Capability 6: Communication
 Capability 7: Collaboration
 Capability 8: Ethics and Professionalism

Graduate Profile: [Bachelor of Commerce](#)

Learning Outcomes

By the end of this course, students will be able to:

1. Demonstrate how place, and an understanding of Te Tiriti o Waitangi, are significant to your field of study (Capability 1.1 and 1.2)
2. Critically and constructively engage with knowledge systems, practices and positionality. (Capability 3)
3. Employ a reciprocal, values-based approach to collaborating. (Capability 7)
4. Communicate ideas clearly, effectively and respectfully. (Capability 6.1 and 6.2)
5. Reflexively engage with the question of ethics in academic practice. (Capability 8)
6. Explain how Maori values can be applied in a business setting (Kaitiakitanga, Manaakitanga, Whakapapa, & Whakatipuranga). (Capability 1.2)

Assessments

Assessment Type	Percentage	Classification
Individual MCQ Quizzes	20%	Individual Coursework
Group Assessments	30%	Group Coursework
Individual Written Assessments	50%	Individual Coursework
3 types	100%	

Assessment Type	Learning Outcome Addressed					
	1	2	3	4	5	6
Individual MCQ Quizzes	✓					
Group Assessments	✓	✓	✓	✓		✓
Individual Written Assessments	✓	✓		✓	✓	✓

Workload Expectations

This course is a standard 15 point course and students are expected to spend 10 hours per week involved in each 15 point course that they are enrolled in.

For this course, students can expect to spend:

Up to 4 hours each week on online Workshop Preparation including set readings.

2 hours in Weekly Workshops.

Up to 2 hours may be spent each week attending optional supporting tutorials and services.

The remaining time, on average about 2-4 hours for a typical student, will be used for individual study e.g. consolidating notes and preparing for tests and assessments.

Delivery Mode

Campus Experience

Attendance will be taken at scheduled Weekly Workshops. As the Weekly Workshop sessions are live workshops, these will not be recorded.

The assessment timetable will be published in Canvas at the start of the relevant semester. This course is 100% internally assessed, meaning there is no final examination at the end of the semester.

The activities for the course are comprised of three main components. The first component is online Workshop Preparation, which you complete online in Canvas, the University's Learning Management System, before attending class. This helps you prepare for your Weekly Workshop and your assessments. The second component is the Weekly Workshop that you attend in class and on campus. The final component is voluntary free support services (Tuākana and PASS) to help consolidate your learning and prepare for your assessments.

Learning Resources

Course materials are made available in a learning and collaboration tool called Canvas which also includes reading lists and lecture recordings (where available).

Please remember that the recording of any class on a personal device requires the permission of the instructor.

Using the University's learning management system, Canvas, students can log into the course site for WTRBUS 100. Students will access all official course information and course policies from here, follow their module and session Workshop Preparation tasks, and link to the Ed Discussion online platform that we use for course communication.

There is a set textbook for this course: Mana Moana by Carla Houkamau and Robert Powhare. Further Workshop Preparation materials and learning resources are accessible online each week through Canvas and include video clips, quizzes, and online quizzes that count towards the final grade.

Student Feedback

At the end of every semester students will be invited to give feedback on the course and teaching through a tool called SET or Qualtrics. The lecturers and course co-ordinators will consider all feedback and respond with summaries and actions.

Your feedback helps teachers to improve the course and its delivery for future students.

Class Representatives in each class can take feedback to the department and faculty staff-student consultative committees.

Any new changes or improvements will be appropriately provided to students.

Other Information

Each week, students in WTRBUS 100 attend a 2-hour Weekly Workshop. A team of workshop facilitators is involved in the delivery of WTRBUS 100. One facilitator will manage each stream of approximately 100 students. Your facilitator will be your primary contact point for course support throughout the semester. Contact details are provided on Canvas and in class.

Academic Integrity

The University of Auckland will not tolerate cheating, or assisting others to cheat, and views cheating in coursework, tests and examinations as a serious academic offence. The work that a student submits for grading must be the student's own work, reflecting their learning. Where work from other sources is used, it must be properly acknowledged and referenced. A student's assessed work may be reviewed against electronic source material using computerised detection mechanisms. Upon reasonable request, students may be required to provide an electronic version of their work for computerised review.

Class Representatives

Class representatives are students tasked with representing student issues to departments, faculties, and the wider university. If you have a complaint about this course, please contact your class rep who will know how to raise it in the right channels. See your departmental noticeboard for contact details for your class reps.

Inclusive Learning

All students are asked to discuss any impairment related requirements privately, face to face and/or in written form with the course coordinator, lecturer or tutor.

Student Disability Services also provides support for students with a wide range of impairments, both visible and invisible, to succeed and excel at the University. For more information and contact details, please visit the [Student Disability Services' website](http://disability.auckland.ac.nz) <http://disability.auckland.ac.nz>

Special Circumstances

If your ability to complete assessed coursework is affected by illness or other personal circumstances outside of your control, contact a member of teaching staff as soon as possible before the assessment is due.

If your personal circumstances significantly affect your performance, or preparation, for an exam or eligible written test, refer to the University's [aegrotat or compassionate consideration page](https://www.auckland.ac.nz/en/students/academic-information/exams-and-final-results/during-exams/aegrotat-and-compassionate-consideration.html) <https://www.auckland.ac.nz/en/students/academic-information/exams-and-final-results/during-exams/aegrotat-and-compassionate-consideration.html>.

This should be done as soon as possible and no later than seven days after the affected test or exam date.

Learning Continuity

In the event of an unexpected disruption we undertake to maintain the continuity and standard of teaching and learning in all your courses throughout the year. If there are unexpected disruptions the University has contingency plans to ensure that access to your course continues and your assessment is fair, and not compromised. Some adjustments may need to be made in emergencies. You will be kept fully informed by your course co-ordinator, and if disruption occurs you should refer to the University Website for information about how to proceed.

Student Charter and Responsibilities

The Student Charter assumes and acknowledges that students are active participants in the learning process and that they have responsibilities to the institution and the international community of scholars. The University expects that students will act at all times in a way that demonstrates respect for the rights of other students and staff so that the learning environment is both safe and productive. For further information visit [Student Charter](https://www.auckland.ac.nz/en/students/forms-policies-and-guidelines/student-policies-and-guidelines/student-charter.html) <https://www.auckland.ac.nz/en/students/forms-policies-and-guidelines/student-policies-and-guidelines/student-charter.html>.

Disclaimer

Elements of this outline may be subject to change. The latest information about the course will be available for enrolled students in Canvas.

In this course you may be asked to submit your coursework assessments digitally. The University reserves the right to conduct scheduled tests and examinations for this course online or through the use of computers or other electronic devices. Where tests or examinations are conducted online remote invigilation arrangements may be used. The final decision on the completion mode for a test or examination, and remote invigilation arrangements where applicable, will be advised to students at least 10 days prior to the scheduled date of the assessment, or in the case of an examination when the examination timetable is published.